

Online Music-Learning Platform For Every Student Of Serenade Music Studio In Kalasan Yogyakarta

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Abstract

The present study was conducted at Sanggar Musik Serenade Kalasan Yogyakarta, which develops a music learning process for anyone using an online application. Serenade Music studio needs to devise a new standard for the approach it intends to use. Learning music online requires the availability of adequate instruments along with the locations and devices that enable everyone to follow the courses on an online platform. High-end musical instruments such as digital piano, keyboard amplifier, and microphone for recording, as well as audio/video documentation, are essential for more professional online music courses.

Keywords: online platform, standard, technology, equipment



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I. INTRODUCTION

Music is necessary for many people, either for those who want to learn it and play it or those who enjoy it as listeners. It is undeniable that not all children who have an interest in music have the opportunity to study at music institutions affiliated with national or international brands at a relatively higher cost. When many children could not enjoy this opportunity, the emergence of community organizations in the form of music studios, established both formally and informally, gives us hope for learning music at an affordable cost.

A music community starts from informal activities that reflect care to provide opportunities for all to play music. Some of them were then encouraged to create a community music studio. The members, certainly, started with musical instruments that they have already mastered in order to express their talents and idealism in teaching music to children with an interest in music. A community music center in a community is necessary to develop and grow talent and interest in music. In fact, its presence brings significant benefits to the youth, not only to fill their spare time but also to provide them with a good learning process. Moreover, it induces excitement and contentment not only to the participants but also to the surrounding communities.

Serenade Jogja was established in 2013 in Krajan, Tirtomartani, Kalasan, Yogyakarta, with the focus on providing violin lessons for elementary to intermediate school-aged children. Along with the increasing number of children participants, the course content was expanded to include piano, cello, vocal, and guitar lessons.

Serenade Jogja is a music learning institution with classical learning methods that comply with ABRSM (Associated Board of the Royal School of Music) qualifications. With this qualification

standard, participants are expected to develop their talent optimally. In addition, it is also a community music center, with an ensemble and orchestral sessions that involve children participants. The existence of this community music group is expected to give children experiences of playing music together, mutual listening, mutual appreciation, and a wider array of musical genres.

Serenade Jogja is presently directed by Ag. Wahyu Wibowo and co-directed by a number of UNY and ISI Yogyakarta graduates. The following are some photographs depicting the activities in the studio.



Figure 1. Location & Performance of Sanggar Serenade

The first generation of Serenade students is currently attending high school. Some have even attended college. There are those who make music their interest/hobby, but there are also those who focus on exploring the instrument by continuing to the Music Middle School. They and their parents still

sincerely pay attention to the studio. Every now and then, they visit the studio to just say hello, or share knowledge with their younger siblings.

Theoretical Framework

A. Music

Art music, as we know it today, refers to the tradition of Western classical music. The term 'art' means human creation or expression instilled in the chosen media. The word music derived from Greek "mousikos," that represents the goddess of beauty that rule over art and science. Thus, basically, music is an art form whose media are melody, rhythm, harmony, tempo as well as a human voice that serves as a means of conveying the artist's feeling (<https://hamparan.net/materi-seni-musik/>).

Music is a necessity for many parties, both for those who want to learn about and can play music or for those who enjoy being the listener. For those who want to learn to play music, it cannot be denied that not all children have the opportunity to study at a music institution with national or international brand affiliations at an appropriate cost. When this opportunity cannot be enjoyed by many children, the emergence of a community in the form of a music studio, both formally and informally, is the hope of learning music at an affordable cost, of course.

The term seni Musik in Bahasa Indonesia (subsequently translated simply to music) is defined as the science or art of ordering tones or sounds in succession, in combination, and in temporal relationships to produce a composition having unity and continuity (KBBI, 2020). Music is thus the sounds that are arranged in such a way as to produce rhythm, song, and harmony, especially those produced by musical instruments that produce beautiful rhythm (Wikipedia).

In music, a tone is defined as a steady periodic sound characterized by its specific frequency, vibration, and pitch. Furthermore, instruments in music are devices capable of producing sounds, tones, and rhythm that are pleasant to listen to (<http://www.submarinerecords.net/unsur-dan-ciri-seni-musik/>).

B. Traditional Music and Modern Music

In everyday life, humans are inseparable from music because the substance of music itself is composed of sounds or tones, whether they are rhythmical or non-rhythmical sound streams. Music can be composed of tones and other sounds produced by instruments that play melody and harmony. Listening to music is an auditory activity, which means capturing sounds, voices, and tones through the senses of hearing. Broadly speaking, musical genres include those that are popular at international, national and regional or local levels. The figure below depicts the grouping of traditional, classic, modern, and contemporary music genres (<https://portal-ilmu.com/seni-musik-tradisional-dan-seni-musik-modern/>):

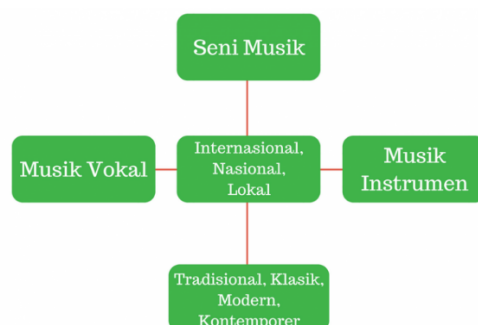


Figure 2. The Grouping of Music Genres

C. Functions of Music

In general, traditional pieces of music that grow and develop in regional areas of Indonesia serve diverse functions as described further below:

1. A. Ritual Accompaniment

Music can serve as a medium for the following ritual activities:

1. The ritual of *Mapag Dwi Sri* (Welcoming the Goddess of rice and fertility) in Sumedang, West Java, accompanied by Tarawangsa or stringed musical instruments.
2. The ritual of rice harvesting (*Upacaran Seren Taun*) in West Java is accompanied by angklung musical instruments.
3. The ritual of *Talqin al-Mayyit* (ritual of reciting some phrases regarding Islamic belief before the burying of the deceased) in Blubur, Limbangan, Garut, West Java—recited in Cigawiran style.

2. B. Medium of Performance

In general, the performing art events as we know them today were held with musical accompaniment for the following purposes:

1. Musical performance held as an independent event;
2. Music for the dance;
3. Music for story or drama illustration;
4. Music to move people to the beat; and.
5. Music for a shadow puppet show.

3. C. Communication Medium

Humans have long been using music as a communication medium. For example, For example, the sound of a drum or bedug, for Muslims, is a distinctive sound indicating the prayer time.

4. D. Education and Information Dissemination Media

Elements of education and information dissemination are frequently found in the following items:

1. Community service commercial jingle;
2. Music and song conveying religious belief; and
3. Songs with lyrics that touch religious, aesthetic, and social values.
5. E. Source of Entertainment

Fun and entertaining elements of music can be found in the following items:

6. Music for relaxation;
7. Music for kids' games and activities;
8. Music for inner and outer happiness.
9. F. Commodity and Medium of Expression

Music can serve as a commodity and medium of expression when:

1. It is commercially valuable;
2. It was meant to sharpen musical skills and creativity; and
3. It is intended to express ideas through instrumental or vocal music, or both.

Learning music is best done by directly practicing and playing musical instruments under the direction of a music teacher. Even this learning method takes no short time to complete. Then, what about learning music during the Covid-19 pandemic with the implementation of social distancing, work from home, or stay at home policies? Various efforts have been initiated to use online learning platforms, from Whatsapp's video call, Google classroom, to Zoom meeting. However, it is not as easy as we have imagined and, certainly, requires more patience. Learning processes mostly feasible through Youtube do not necessarily applicable to all children; special treatments or methods are necessary, especially for those who have limited internet data plans.

For these reasons, Serenade Music Studio finds it necessary to make the Covid-19 pandemic a momentum for the adoption of a simpler online music learning platform. The latter will be tailored

to the needs of the participants of the studio and will be more helpful if the method could also be adopted by a wider audience. The studio needs to devise a simple, standardized music learning method on an online platform. This will have a positive long term impact on the development of music among children and youth as well as on the way they fill their spare time.

II. RESEARCH PROBLEM

Research Partner's Problems

As the earlier elaboration suggests, Serenade studio faces some fundamental problems that the service team needs to deal with. The first problem is that the online music learning method needs to comply with the required standard. Serenade studio needs to formulate the standard in question and to decide what approach it intends to use. We need to search cited references from both national and international sources to select the most appreciate approach.

The second problem, learning music on an online platform, requires adequate equipment to enable all participants to join the class. We need to map all the systems, hardware, and software that meet the minimum requirement. The third problem is the lack of supporting facilities for learning such as digital piano, keyboard, amplifier, and recording microphone and for documentation such as video recording devices.

These problems are inevitable when the studio is determined to be more professional and to expand children's knowledge about music. Video recording devices are highly needed to document the children's performance so that everyone can watch them anytime through social media platforms like Youtube, Instagram, Facebook, etc. Certainly, adequate facilities will help improve the quality of their performance so that it is expected that they can inspire other children.

Solution and External Target

The following are problems and the solutions that the service team offered: The first problem is formulating the required standard. Serenade studio needs to formulate the standard and determines what approach is most appropriate to use. The service team will help create the Standard Operating Procedures (SOP) for learning music through an online platform by collecting cited references from national and international sources from which the best-suited approach will be determined. The Standard Operating Procedures (SOP) for online learning techniques include: (a) To hold discussion with the management concerning the Standard Operating Procedures for online learning technique; (b) Creating the SOP on offline and online modes, and (c) Introduce the management to the SOP for documenting the participants' performance.

The second problem is that learning music through an online platform requires adequate equipment and devices that enable all participants to join the class in an online mode. The service team will hold mapping the system, hardware, and software that meet the minimum requirements. Preparing curriculum materials: (a) Analyzing references for curriculum from local, national, and international sources; (b) To hold discussion with the management about what curriculum materials to use and to be tailored to the needs for online music learning; and (c) Preparing course syllabus for teachers and students.

The third problem is that to become a more professional music studio that provides online music learning, supporting facilities for learning such as digital piano, keyboard amplifier, and recording

microphone, as well as a video recording device for documentation, are essential. The service team will help analyze the required items and procure them based on the availability of funds. For innovative learning media, the procedures are as follows: (a) procurement of the required hardware and software and (b) video recording training for documenting the online music learning process.

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